

Ann Doyle, CEO/ President



“Your generosity today becomes a child’s discovery tomorrow” ~ unknown

Happy February!

February brings a busy time for the museum. See Emily's section for our Arctic Adventure event information. The event is a fun one for children!

For the team at MMCM and the Kids at Heart committee, February means we only have 4 ½ weeks to get everything done before our annual fundraiser. This event is a fun one for adults only!

What is the Kids at Heart event? Picture yourself at the museum the evening of March 5th with food catered by “From Scratch”, beer, wine, games, raffles, silent and live auctions, live music by FrankNJude, and board members David Cline & Domingo Vasquez III, emcee Art Lewis, and the best part: where you can be a kid again! This fundraiser is our big event of the year, and you don’t want to miss it. This year’s theme is Luau. So, grab your Hawaiian shirt, come have a good time, and help MMCM raise money for the children!

Tickets are $35.00 each, and sponsorships start at $250 and go up to $5000 (click on: Event Info – Mid-Michigan Children's Museum for more information). We need sponsors, we need silent auction items, and WE NEED YOU!

How does your support help the children? It allows us to keep prices low and to offer discounts on community events, summer camps, field trips, and so much more. MMCM welcomes between 49,000 and 54,000 guests each year.

Will you be a guest at this year's big and fun event, Kids at Heart?

Ann Doyle



Get Tickets View Auction

Check out our Kids At Heart sponsors so far!

The Big Kids - $5000

HEMLOCK SEMICONDUCTOR

MERRILL
A BANK OF AMERICA COMPANY

Merrill Lynch Wealth Management

The Iles Schropp Group

Creators - $3000

MEMBERS FIRST CREDIT UNION

wildfire credit union

Explorers - $2000

APPLIED INNOVATION

YEO & YEO CPAS & ADVISORS

Learners - $1000

FRANKENMUTH CHEESE HAUS

SHAHEEN DEVELOPMENT

TRIDENT MANUFACTURING

TRI-STAR TRUST BANK

Michael & Kimberly Keller Zehnder

Problem Solvers - $500

BIERLEIN

Mark & Anne Flegenheimer

My Michigan Health
UNIVERSITY OF MICHIGAN HEALTH

Greg & Karen Stiffler

Connectors - $250

BUYREPOS.NET

Ben & Amy Denay

Steve & Ann Doyle

Luke & Danielle Hendrick

Evan & Alexia Houpis

Michigan Pipe & Valve



Diane Novak, Museum Experience Coordinator

We would like to express our gratitude to everyone who generously donates to our Art Mart and Scrap Studio galleries. It's always a pleasure to witness the creativity of the children who visit our museum, and the donated items help in bringing their imaginations to life.

In addition to the Art Mart and the Scrap Studio galleries, other exhibits have also received donations. Check out the new car and kitchen set in TOT Spot.

If you come across any toys or other items during your spring cleaning that you would like to donate to our galleries, we would be more than happy to accept them.

All the toys in the museum receive a lot of love from the kids who visit, and they often need to be replaced.

Thank you once again for your continued support!

We are a proud sponsor of the Toughest Monster Truck Tour at the Dow Event Center! If you visit the museum, you can get a $10 off coupon for Friday's Show -March 6th! (While supplies last.) While you're here, be sure to check out our awesome play-and-learn experience!

TOUGHEST MONSTER TRUCK TOUR



EVENT SPONSORS

GRAFF BAY CITY
GraffBayCity.com

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Est. 1960

mid-michigan children's museum

Jessie Teeter, **Director of Exhibits and Education**



I can't believe it is February already! 2026 is just flying by! Maybe it is going by so quickly because of all the field trips that have been scheduled. Even though we have a lot of groups scheduled to come, there is still time to get your application in for your group to visit before the end of the school year.

Toddler Time has been "snow" much fun lately. February is sure to be "lovely" too. Visit every Tuesday at 11 AM to join in the crafts/activities we have planned. Hope to see you soon!

Summer Camps (coming soon)

Field Trips

Stories with Princesses @ Pirates and Princesses 2026





Whitney Watt, Volunteer Coordinator

Volunteers are needed for our Arctic Adventure special event on Sunday 2/22/26. There is a shift for set-up and to help with activities at the event. Also, MMCM's Kids at Heart fundraiser is approaching fast.

Volunteers are imperative for us to host a successful fundraiser. Help is needed for many tasks on March 4th, March 5th, & March 6th. There is a variety of volunteer shifts to choose from.

For more information. Contact Whitney by e-mail with the button below or by phone: (989) 399-6626

E-mail Whitney | Volunteer Registration | Volunteer Group Reg.

Emily Schmidt, Special Events Coordinator



Embark on your own Arctic Adventure with MMCM! Join us on Sunday, February 22nd, from 12:00 pm until 4:00 pm for our Arctic Adventure Day. Create your own aurora drawing, design your own igloo, enjoy indoor "ice" fishing, and explore the museum on this chilly winter day! Admission will be just $3 per person, ages 2 and older. Everyone under the age of 2 is always free.

Don't miss out on our Saturday Scrap Studio Kits! Each Saturday, we will have a new craft that can be made at the museum in our Scrap Studio or taken home to be done later. Scrap Studio Kits are included in admission to the museum.

- **February 7th – Valentine's Cards**
- **February 14th – Popsicle Stick Love Bugs**
- **February 28th – Paper Plate Chinese Lanterns**

ARCTIC ADVENTURE

SUNDAY, FEBRUARY 22ND
12 PM - 4 PM

Once upon a time, in a cozy little city, the chill of winter enveloped the land, beckoning everyone to embrace the magic of the season. On a crisp Sunday afternoon, a whimsical event was set to unfold at the local museum—an enchanting journey dubbed the "Arctic Adventure," hosted by MMCM.

Children found themselve learning how to create aurora drawings, Igloos, go ice fishing, and more, all within the comfort and warmth of the museum! People ages 2 and older only paid $3 per person for this experience and children under 2 were free.



Jeff McLellan, Marketing Director

Hey *{{First Name}}*,

Brrrr! It's been so cold! Where are we, the Arctic Circle? Remember when you were a kid, and the adults would say something along the lines of "close the door, you're letting all the heat out!" Maybe if we all synced up and opened our doors for a few minutes at the same time, it would warm the whole state up! Hey, I'm just spitballing here! There are no wrong answers, right?

As you may be able to tell, this is our first newsletter on the new CRM. Hopefully, it looks just as good, if not better! You might be receiving this later than usual, as they are still finishing some things in the background, but good things are worth the wait! Or so they say.

If you've previously unsubscribed from this mailing and you received this, please feel free to unsubscribe again at the bottom of this newsletter! Transferring our contacts over should have transferred over all the "Opt-Out" information as well. However, you know how things are, as I said in December's newsletter, the best laid plans often go awry. Thanks for bearing with us!

And thanks, as always, for making it to the end of the newsletter.

For those of you who are new here, I like to include something fun and interactive at the end of the newsletter. This year, I'm doing word searches! The words can be horizontal, vertical, or diagonal, and they can appear forwards or backwards to make it a little more challenging. Clicking on the image should take you to a website where you can complete it digitally! Enjoy!

February 2026

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1. Play **2.** Learn **3.** February **4.** Valentines **5.** Arctic **6.** Adventure **7.** Kids
8. Heart **9.** Olympics **10.** Winter **11.** Amethyst **12.** Sledding **13.** Igloo **14.** Aurora
15. Snow

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